

Samuel Alexander Beatson, Ph.D.

Consultant; Lecturer; Entrepreneur

T: +44(0)7989452101

EXPERIENCE/WORK

- **January 2019 to present – Managing Director** – Stasis Limited (est. 2015) and Quantisi Ltd (est. 2017). Lecturer (bought in) – Corporate Risk; Financial Strategy; Research Methods for Business – Business School - University of Nottingham.
- **October 2018 – December 2018 – UK Government Data Task Force Leader** – developing a workbook and leading a team to manage, visualize and report on 160 returned workbooks from central and arms-length government bodies, to inform Ministers and the Cabinet of social, economic, security and infrastructure risk potential of a No Deal Brexit Scenarios and mitigations.
- **October 2017 to October 2018 – Economist (specialist)** for the evaluation of the business, labour market and consumer impact of covering whole of UK geography superfast broadband programme at Broadband Delivery UK, DCMS.
 - Ensured timely publication and ministerial approval for two submissions and 4 HMT Green Book compliant economics papers.
 - Managed external company contractors, critiqued and improved their approaches and replicated the study in-house.
- **March, 2015 to March 2016 – Principal Economist & Project Coordinator – to Analytical Finance at NHS England** – forecasted & advised the top leadership on Clinical Institutions' financial needs for circa. £70 billion in resource allocations.
- **September 2015, and January 2018 Senior Economic Consultant to the government's Marine Management Organization (MMO)**
 - Developed quantitative guidance on the methodology and net present value model in a team of analysts' business impact assessment and contributed to the assessment for South Offshore Marine Plans & Fisheries Licensing Rule Changes.
- **Jan. 2015 – August 2017 Economist & Lecturer in the Lau China Institute, King's College London**
 - Designing and convening taught modules; publishing political economy papers and research in journals and the media, including Financial Times; arranging seminars with experts, government, policy and intelligence officials; promoting these and other outputs via social media channels and email newsletters; meeting government officials in China and the UK.
- **Oct. 2010 to Jan. 2015 – Ph.D. Research Centre for Applied Economics, Finance & Banking, University of Nottingham**
 - 5 months spent in Hong Kong and mainland China performing microeconomic and applied econometrics research duties with:
 - Gen2Partners (now Adamas); Marco Polo Funds (hedge funds); Redwood Capital (private equity)
 - Fidelity International (Fund management); Senior partners (PWC); Senior forensic accounting partners (KPMG)
 - School of Business (Faculty of Business & Economics). University of Hong Kong.
 - Senior business (finance) mentor to entrepreneurship competition delegates in KL, Malaysia.
- **April 2010 to Sept. 2010: Ph.D. Proposal period.**
- **March 2010-March 2015: AXA Insurance.** Covering claims for the Eastern Asia region, Taiwan, China, Hong Kong and Japan.
- **March 2009-March 10: Team Member** at Phoenix Futures, leading workshops, groups and one-to-one interventions.
- **Sept. 2006- Sept. 2009: Investment Consultant** with ISACo Ltd—FCA regulated investment fund management advisory & MSc.
- **Sept. 2005- November. 2009: Start-up owner** providing daily economic analysis of financial markets, related courses/consulting & trainings, including generating 2000+ leads, prospects, sales and enquiries and a preparing subscribers' daily global market update.

EDUCATION/ACADEMIC

- **October 2010 to Jan 2015: Ph.D. University of Nottingham** - under economics & finance professors in Nottingham & Hong Kong.
 - **Sourced, merged & managed big data sets for accounting, corporate finance, governance and market performances of 1200+ Chinese listed businesses, programming in STATA and Excel software.**
 - More than 6 million cells of data & 300+ variables utilized from multiple datasets
 - Wrote own programs to visualize and analyse findings
 - **Identified and applied panel data econometric models**
 - Including ordinary least squares, panel fixed effects, random effects, panel logit fixed effects
 - Instrumental variables, difference and system generalized method of moments
 - **Achieved publication & reviews for publication in targeted Economics & Finance journals**
 - presented at conferences in London, Nottingham, China, Hong Kong & Gothenburg, Sweden
 - lectured to finance, accounting and economics students
- **MBA/ MSc Courses Taken/Sat During Ph.D.**
 - (1) MSc *Economic Data Analysis* (Eviews & STATA) (UoN); (2) MSc *Chinese Financial Markets Analysis* (UoN) (3) MSc *Financial Management* (UoN); (4) MBA *Corporate Finance* (HKU); (7) MBA *Managing Social Networks for Business Success* (HKU)
- **2006-2007: University of Sheffield: *Master (MSc) of Business & International Relations with Chinese language*** – Economics, management & language heavy course. 2:1 equivalent. Modules: Economy & State; Business & Management; Language I & II (Mandarin); Culture & Society; Chinese for Research; Dissertation.
- **Sept. 2001- Sept. 2005 Early career. Clinical Science (Bachelor's degree - Sheffield) & various other part-time roles.**

SKILLS/TRAINING

INTERESTS/DEVELOPMENT

- Managing Director with significant government policy and analytical project leadership experience.
 - Publications / interviews on Asia for UK Government, Business & Economic Journals, Asia-Pacific Journal of Policy, the Diplomat, comments in Telegraph, BBC, research in Financial Times.
 - Experienced in leading within policy teams, briefing ministers and senior leaders in government.
 - Ability to understand and present from big, complex datasets from a diverse product/sector background.
 - Applied advanced model development and data management econometrics using STATA and Excel.
 - Professional project and time management capabilities, including resilience in delivering under pressure.
 - Articulate communicator in small group and large audience presentations certified in neurolinguistic programming (NLP), including intuitive explanations of complex topics.
 - Public Sector, commercial in-house contracting teamwork and consulting experience.
- Personal Development & Peak Performance Enthusiast
 - Level 1 Certified Hedge Fund Professional Designation (CHP)
 - Intermediate Mandarin speaker/reader.
 - Conversational Cantonese speaker.
 - Sport – hiking, gym, boxing.
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Selected Publications, Media and Comment

- Ipsos-Mori (2018) Evaluation of the Economic Impact and Public Value of the Superfast Broadband Programme <https://www.gov.uk/government/publications/evaluation-of-the-economic-impact-and-public-value-of-the-superfast-broadband-programme> [BDUK lead economist & internal government manager of the Ipsos contract for the independent reports]
- Beatson S. (2018). Era of Realignments. The Relationship between the UK and China Post-Brexit. Chapter 4 In Reilly, M. and Huang, D. (editors). Implications of Brexit and the Asia-Pacific, Palgrave-Macmillan. <https://www.palgrave.com/gp/book/9789811301841>
- Beatson, S. & Chen, J. (2017). Foreign Investors, Corporate Governance & Performance in the Chinese Listed A Share Companies. Journal of Chinese Economic and Business Studies (August, 2017). <https://www.tandfonline.com/doi/abs/10.1080/14765284.2017.1346931>
- Beatson, S. (13 April, 2017) Tigers of the East and Bulls of the West—US Shares Have Peaked, Will China Follow? China-US Focus Online in English and Mandarin. Link: <http://www.chinausfocus.com/finance-economy/tigers-of-the-east-and-bulls-of-the-west-us-shares-have-peaked-will-china-follow>
- Kyngé, J. et al. for Financial Times (January, 2017). How China Rules the Waves. Link: <https://ig.ft.com/sites/china-ports/> —Extensive use of data and research cited.
- Beatson, S. 23 August, 2016. Mainland firms can exploit HK's advantages for overseas acquisitions. In China Daily Asia (Print Edition, Hong Kong) and online. Link: http://www.chinadaily.com.cn/hkedition/2016-08/24/content_26576534.htm
- Beatson, S., Burrows, J., Chaplin, M., Davies, C., Lau, Yiu-Shing, Smyth, C., Taterek-Gintowt, R. Weir, R. (2016). Refreshing the formulae for Clinical Commissioning Group allocations. For allocations to Clinical Commissioning Groups from 2016-2017: Report on the methods and modelling. NHS England, Analytical Services (Finance). Link: <https://www.england.nhs.uk/wp-content/uploads/2016/04/3-rep-elland-all-sections.pdf>

Summary

Dr Sam Beatson is a leader and influencer in high-impact government policy projects with significant data analysis components, possessing a long-term interest and commitment to the Asia region. His own companies, Statisi Ltd and Quantisi Ltd have provided advice over the long-term to senior government officials and to financial markets researchers and practitioners. Sam began his entrepreneurial and consulting career in 2005 and since that time has built an impressive portfolio of policy, economics and financial contracts and publications in the policy and academic spheres, in addition to achieving a world-class education. Sam has been featured in economics and business journals and other media, including Financial Times and BBC Live Business News. He has advanced (post-doctoral) capabilities and experience in economics, management, and has led in the delivery and evaluation of major national policy programmes. He undertook his Ph.D. at Nottingham, entitled 'Foreign Investors in the Chinese Stock Market' and has lectured modules in research methods, corporate risk, corporate finance and investments at Russell Group business schools and international institutions and mentored PhD candidates. He was previously awarded a business and international relations degree with Chinese language at Sheffield. In 2015, Sam was the principal lead responsible for the modelling and reporting for the refresh of the Clinical Commissioning Groups (CCG) formula for 2017/18 allocations for NHS England, answerable to the Chief Economist, Head of Analytical Finance, Advisory Committee on Resource Allocation (ACRA) and the Technical Advisory Group (TAG). He led economic analysts in their proposal for the South of England Offshore Marine Plans in 2016 as a senior peer reviewer and mentor, and developed the business case for vessel licensing rule changes in 2017 alongside the Marine Management Organisation's business lead, as the principal consultant. In 2017 and 2018 Sam was the contract leader and head Broadband Delivery UK economist in the social and economic evaluation of the impact of the UK's superfast broadband programme and more recently he stepped up to become the UK Government's Data Task Force Head of Workbook Design & Analytics for this No Deal Policy Team, a highly successful project advising Ministers and Cabinet members on Brexit scenarios and their impact on the commercial and public sectors. Sam is regularly invited to consult asset management companies, governments and the media on policy and analysis related to the Asia region, for example: 2016: China Daily Asia edition – Australian acquisitions; 2017: BBC News on the China-London freight train; 2018; US-China Focus; 2019: Two asset management clients [names redacted] seeking advice on recent Chinese corporate governance developments and on the Digital 9 infrastructure programmes. Sam is a founding member of the Society of Leadership Fellows, headquartered and meeting regularly within the grounds of the Royal Residence of Windsor Castle.