

# Dr. Samuel Alexander Beatson

Fellow of the Lau China Institute, King's College London.

Senior Business & Financial Analyst, China Specialist, Entrepreneurial Leadership Fellow

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## EDUCATION

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- **October 2010 to January 2015: University of Nottingham**- Ph.D.— Dissertation title: 'Foreign Investment in the Chinese Stock Market'
  - **Visiting Scholar to University of Hong Kong from 02/2011 to 04/11 (3 months) & from 08/2013 to 10/13 (2 months)**
    - 25 interviews carried out with entrepreneurs & academics in Greater China
  - Sourced, merged & analysed big business datasets in the analysis of performances of 1200+ Chinese listed businesses, programming in STATA and Excel
    - Managed and analysed more than 6 million cells of data & 300+ variables for two quant chapters
  - **Designed & applied econometric models**
    - **To uncover the impacts of corporate governance indicators on company performance**
    - **To explore the preferences of foreign investors in their choices of companies to invest in**

### MBA & MSc Modular Courses Sat Fully During PhD (Year 1)

- **(1) Economic Data Analysis (MSc): Econometric analysis of economic data & programming using two types of software (2) Financial Markets Analysis (MSc): Financial & portfolio theory (3) Financial Management (MSc): Corporate finance (4) MBA Corporate Finance (University of Hong Kong): Intense mathematical finance course for entrepreneurs and other executives (7) MBA Managing Social Networks for Business Success—networking and social media module.**
- **September 2006-August 2007: University of Sheffield:** *Master (MSc) of Chinese language, Business & International Relations*
  - **Accredited Modules:** Economy & State; Business & Management; Language I & II (Mandarin); Culture/Society; Practical Chinese for Research; Dissertation – 'The Evolution of the Chinese Stock Market'
- **September 2001- July 2005: University of Sheffield.** *Bachelor of Medical Science (Clinical Science)*

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## EXPERIENCE/WORK

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- **Jan. 2015 — present. Teaching Fellow. King's College London Lau China Institute**
  - **Module Convener—(i) Chinese Business & Governance in a Global Context; (ii) Accredited Internship; (iii) Chinese International Investments**
  - **Social Media manager; Research seminar organizer & chair**
  - **Fielded and edited an 8 paper Policy Paper series to be published as an edited volume or Special Issue.**
- **March, 2015—February 2016 – Principal econometrician/finance lead and project advisor to NHS England Resource Allocation team—refresh of the Resource Based Allocation Formula aimed at distributing circa. £70 billion to Clinical Commissioning Groups**
- **September 2015 (1 month) Economics Consultant to the Marine Management Organization (MMO) for the South Offshore Marine Plans**
- **Oct. 2010 to Jan 2015 – PhD Candidate of Research Centre for Finance & Banking of the SCCS, UoN**
  - **Seminar tutor for Chinese financial markets analysis & Chinese corporate finance (MSc modules)**
  - **Seminar tutor for Introduction to Contemporary China & Introduction to the Chinese Economy**
  - **Completed accredited teacher training portfolio & Certified as Associate of the UK Higher Education Academy**
- **April 2010 to Sept. 2010: Preparation/Proposal period for PhD study**
- **March 2010-March 2015: AXA Insurance document editor for Hong Kong, China and Taiwan claims**
- **March 2009-March 10: Team Member of Phoenix Futures**
- **Sept. 2006- Sept. 2009: Investment consultant with FCA regulated portfolio investment advisory (ISACo Ltd)**
- **Sept. 2005- Sept. 2007: Owned businesses providing economic analysis of financial markets & related training**
- **Sept. 2001- Sept. 2005 Early career. Bachelor's degree & various other P/T roles.**

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## **PUBLICATION RECORD**

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### **Peer Reviewed Publications, Working Papers & Book Chapters**

Sutherland, D, Lutao, N. & Beatson, S. (2011). Productivity performance in Chinese business groups: the positive and negative impacts of business group affiliation. *Journal of Chinese Business and Economic Studies*, 9, 2: 163-180

Beatson, Samuel (2013). The Determinants of Qualified Foreign Institutional Investor (QFII) Holdings Chinese Share Companies [Working Paper]

Beatson, Samuel (2014). Foreign Investment, Corporate Governance and Performance in the Chinese Listed Companies, *China Policy Institute Working Paper Series*

Beatson, Samuel (2015). Foreign Investors in the Chinese Stock Market. Ph.D. Dissertation. *University of Nottingham*

Chaplin, M., Beatson, S., Lau, Yiu-Shing (2015). Advisory Committee for Resource Allocation (ACRA) CCG formula refresh - update. NHS England Resource Allocation Team.

Chaplin, M., Beatson, S., Lau, Yiu-Shing, Davies, C., Smyth, C., Burrows, J., Weir, R., Tatarek-Gintowt, R. (2016). Refreshing the formulae for CCG allocations. For allocations to Clinical Commissioning Groups from 2016-2017: Report on the methods and modelling. NHS England, Analytical Services (Finance).

Brown, K. & Beatson, S. (2016) The European Union and China: The Need for a More Politicised Relationship. *Asia & the Pacific Policy Studies*

Beatson S., Brown, K. (2016). Era of Realignment. Britain and its Relationship with China Post-Brexit (*book chapter, accepted for revisions*).

Coke, J., Beatson, S., (2016). Don't Carry Coals to Newcastle; Sell Tea to China: Push-Pull Factors Encouraging the Marketing and Sale of Tea to World's Largest Tea Producer. (*ready for journal submission*)

Coke, J., Beatson, S. (2016). Should Chinese tea farmers switch to growing coffee? (*ready for journal submission*)

Beatson, S. (2017). Foreign Investors & the Chinese Stock Market—A Thematic Analysis Approach. *Journal of Chinese Economic & Business Studies* (*forthcoming—accepted*).

### **Edited Papers for Special Issue or Edited Volume— Lau China Institute Policy Paper Series.**

Kwong, Charles, CL, (2016), Beatson, S. (ed). Where is China's Banking Reform Headed? A Dilemma Between Commercial & Policy Loans. Issue 1.

Austin, Greg, (2016), Beatson, S. (ed)., Mapping & Evaluating China's Cyber Power. Issue 2.

Karpov, Mikhail, (2016), Beatson, S. (ed). Temporary Difficulties or the Start of the 'End Game'. The Chinese Economy Between Deregulation and a New Stimulus Package. Issue 3.

Chu, Jonathan, (2016), Beatson, S. (ed). Can Hong Kong Secede? Special, with St John's College, HKU.

Lee, Chun-Yi, (2016), Beatson, S. (ed). Challenge or Opportunity? Chinese Investment in Taiwan. Issue 4.

## Books requested (by publishers)

Beatson, S. Foreign Investors & the Chinese Stock Market (Palgrave-Macmillan)  
Beatson, S., Chen, J. Chinese Financial Markets Analysis (World Scientific)  
Beatson, S. Chinese Publicly Listed Enterprises & Their Performance (Agenda Publishing)  
Beatson, S. Austin, G. eds. The Political Economy of Chinese Business & Money (tbc).

## Media & Comment

- Kyngé, J. et al. for Financial Times (forthcoming, January, 2017). China as a Maritime Power (extensive quoting expected)
- Beatson, S. (16 November, 2016). Two Life Sentences & a Call to Conscience. *Lead Comment* in China Daily Asia (Print Edition, Hong Kong) and online. Link: [http://www.chinadailyasia.com/opinion/2016-11/16/content\\_15527273.html](http://www.chinadailyasia.com/opinion/2016-11/16/content_15527273.html)
- King's Worldwide (14 November, 2016) Delivering a short education programme. Link: <http://www.kcl.ac.uk/aboutkings/worldwide/newsevents/newsrecords/Delivering-a-short-education-programme-to-the-Chinese-National-Academy-of-Education-Administration.aspx>
- Ough, Tom, (30 October, 2016) Chinese investment and the fight for Australia's largest cattle empire. In Print (Telegraph Business section) and online. Link: <http://www.telegraph.co.uk/business/2016/10/30/chinese-investment-and-the-fight-for-australias-largest-cattle-e/>
- Beatson, S. 23 August, 2016. Mainland firms can exploit HK's advantages for overseas acquisitions. In China Daily Asia (Print Edition, Hong Kong) and online. Link: [http://www.chinadaily.com.cn/hkedition/2016-08/24/content\\_26576534.htm](http://www.chinadaily.com.cn/hkedition/2016-08/24/content_26576534.htm)
- [ for below, see <https://cpianalysis.org/?s=Sam+Beatson> & <https://cpianalysis.org/?s=Samuel+Beatson> ]
- Beatson, S. (5 September, 2014). Foreign Investors in the Chinese 'A' Shares – China Policy Institute (CPI)
- Beatson, S. (9 November, 2012). What role can university students play in fostering the integration of the Chinese and local communities. Observations from an open space workshop held 1 November, 2012 (CPI)
- Beatson, S. (5 October, 2012). Why is the British colonial flag being raised again in Hong Kong? (CPI)
- Beatson, S. (28 August, 2012). The 'Political Case' of Kailai Gu. Issues, Insights & Opportunities. (CPI)
- Beatson, S. (9 August, 2012). Britain, China, Hong Kong. Three Flags. Two Nations. But Which Two Nations? (CPI)
- Beatson, S. (13 July, 2012) Normative to response to requiring Chinese pronunciation from our commentators. (CPI)
- Beatson, S. (16 May, 2012). China Vice. Is China Now the Sex Capital of Asia? (CPI)
- Beatson, S. (14 May, 2013) Taoist Humility by the Chinese Government on the Syria Issue? (CPI)
- Beatson, S. (21 January, 2013). Bull Run in China's Equity Markets: Some reflections China. (CPI)
- Beatson, S. (8 May, 2012) Doing Business with China. Some Experiences from a British Firm. (CPI)
- Beatson, S. (1 May, 2012). Some Devil's Advocacy. Chen Guangcheng's Escape. (CPI)
- Beatson, S. (24 April, 2012) Can Mandarin Become Mainstream in UK Schools? (CPI)
- Beatson, S. (30 March, 2012). Apple Inc. & China's Role In The Next Great Investment Boom. (CPI)

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## CONFERENCES, PRESENTATIONS & EVENTS

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- **University of Nottingham** School of Contemporary Chinese Studies—Brown Bag Seminar 22 May, 2014 ‘The Grounded Approach To Qualitative Interviewing: From Zero Knowledge To Saturation’
- **London Metropolitan University**— ‘Foreign Investors, Corporate Governance and Performance in the Chinese Listed A Share Companies’ – at the China: 35 Years After Transition Conference , 5-6 Sept, 2014
- **University of Gothenburg**— ‘Determinants of QFII Investors in top Chinese shareholdings’ – at the Institutions and Development: the China Miracle and the Post-Crisis World Economy conference 19-20 August, 2014.
- **King’s College London** Lau China Institute—Research Seminar—Foreign Investors, Their Determinants & Impact in Chinese Listed Companies. 11 February, 2015.
- **King’s College London**—Lau China Institute Roundtable with Chinese Institutes of International Relations (London & Beijing, China). 20 May, 2016; 20 July, 2016.
- **CICIR HQ, Beijing**—Discussion/idea exchange with Professor Wei Liang & Professor Li Zhang. 14 June, 2016;
- **Society for Anglo-Chinese Understanding (SACU)** 50<sup>th</sup> Anniversary Symposium—Panel Chair. 30 May, 2015.
- **Lau China Institute** and King’s Professional and Executive Development (KPED) Western and Central China universities visit —Course Director. 31 October—3 November, 2016.
- **Corsham Institute** Thought Leadership Programme (Digital Health; Digital Security; Digital Trust & Ethics and Digital Living). Subject matter expert. April, 2016. Link to output: <http://corshaminstitute.org/thought-leadership/>
- **House of Lords**—Celebration of the findings of the Corsham Institute & RAND Europe Thought Leadership Programme with Lord Crisp. 13 October, 2016.
- **Windsor Castle**. Entrepreneurial Leadership Fellow training—‘From Good To Exceptional’ at St. George’s House. Link to output: <https://www.stgeorghouse.org/from-good-to-exceptional-2/>
- **Academia Sinica** (Taipei, Taiwan) Institute of European & American Studies. ‘The Implications of Brexit on UK-China Relations’ at the Brexit, the European Union & Implications for the Asia Pacific conference, 23-24 November, 2016
- **National Chengchi University** (Taipei, Taiwan) Institute of International Relations. Discussion & presentation of findings on ‘Era of Realignments—Britain and China Post-Brexit’ with Professor Arthur Ding & Professor Mikhail Karpov. 25 November, 2016.

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## FUNDING & RECOGNITION

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| Project  | Approximate Award Value / Remuneration / Recognition | Time & Duration                         |
|--|--|---|
| University of Nottingham School of Contemporary Chinese Studies – Research Centre for Banking & Finance Scholarship  | £40,000  | 4 Years (September 2010 to August 2014) |
| Universitas 21 Visiting Scholarship to University of Hong Kong   | £1250  | 3 months (January 2011 to August 2011)  |
| SayTaiwan Centennial Ministry of Cultural Affairs Visit  | £800   | 2 weeks (August, 2011)                  |
| Full tuition and boarding scholarship for the ToChina Political Economy Programme (University of Torino)   | £2000  | 2 weeks (July, 2011)                    |
| Sustainability YES (Young Entrepreneurship Scheme)   | Winner of the Elevator Pitch competition             | August (2011)                           |
| iYES (International Young Entrepreneurship Scheme)   | £800   | 1 week (August, 2012)                   |
| Associate of the UK Higher Education Academy   | Postgraduate Teaching Assistant of the Year Award    | 2 years (2011-2013)                     |
| Building Experience & Skills Travel Scholarship (BESTS) Visiting Scholarship to St John's College, University of Hong Kong                                 | £3000  | 2 months (March 2013 to April 2013)     |
| Principal econometrician/finance lead and project advisor to NHS England Resource Allocation team for the refresh of the Resource Based Allocation Formula | £211000*   | January 2015 to January 2016            |
| Senior Economist & Quality Assurance Advisor for the Marine Management Organisation  | £7500  | August 2015                             |
| King's Worldwide Partnership Fund – Write a book on the Political Economy of Chinese Money & Business with partner universities + Lau China Institute      | £5000  | Forthcoming project (approved)          |

\* Between two senior Ph.D. analysts. Beatson—12 months—principal econometrician, other academic 6 months.

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## INTERESTS/DEVELOPMENT

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- Founding Leadership Fellow of St George's House, Windsor Castle
- Certified NLP Practitioner (American Union of NLP) & member of the American Association of Clinical Hypnotists
- Sport – hiking, gym, sprint triathlon, tai chi
- Conversationally fluent (including reading/writing) in mandarin Chinese. Beginner-to-intermediate speaker of: Cantonese, Vietnamese, Thai, Italian, French
- The education and upbringing of my two daughters

**REFERENCES ARE AVAILABLE ON REQUEST**